

Short Path Distillery

<https://shortpathdistillery.com/job/host-2-2/>

Brand Ambassador – MA

Description

The Job

Short Path Distillery is seeking an outgoing, passionate Brand Ambassador to represent our brand and products at offsite tastings and events. The ideal candidate has customer service experience, excellent communication skills and is comfortable engaging with folks in unconventional environments.

About Us

Founded by three friends connected by a deeply shared passion for spirits, Short Path Distillery specializes in creating a variety of distinct and flavorful craft spirits. By combining old world distilling techniques with a new world, science-based approach to spirit development, we're able to create unique spirits that break the mold without reinventing the wheel.

Availability

Part time evening and weekend availability is a must. We're looking for each Brand Ambassador to work 1-2 tastings per week. Tastings are usually 2-3 hours in length.

Responsibilities

- Work a tasting table in liquor stores, bars, restaurants, and standalone events
- Set up and dismantle each event
- Engage with event attendees by offering samples, marketing materials and swag with the goal of selling bottles
- Educate attendees on the Short Path Distillery brand and its offerings
- Share event data and photos with Sales Manager
- Comply with all beverage regulations

Qualifications

- Verbal communication skills
- High energy
- Professional
- Positive attitude
- An interest in the spirits industry
- Customer service, hospitality, and/or retail experience preferred
- Ability to lift and carry 30 pounds

Compensation is \$50 per 2-3 hour tasting + \$5 commission on each bottle sold

Job Benefits

Boozy benefits

Hiring organization

Short Path Distillery

Employment Type

Part-time

Working Hours

Part time evenings & weekends

Base Salary

\$ 25

Date posted

March 14, 2024