

Short Path Distillery

<https://shortpathdistillery.com/job/host-2-2-2/>

Brand Ambassador – NH

Description

The Job

Short Path Distillery is seeking outgoing, passionate Brand Ambassadors to represent our brand Triple Sec at store tastings across New Hampshire State Liquor Stores. The ideal candidates have customer service experience, excellent communication skills and are comfortable engaging with folks in unconventional environments.

About Us

Founded by three friends connected by a deeply shared passion for spirits, Short Path Distillery specializes in creating a variety of distinct and flavorful craft spirits. By combining old world distilling techniques with a new world, science-based approach to spirit development, we're able to create unique spirits that break the mold without reinventing the wheel.

Availability

Part time evening and weekend availability is a must. Each Brand Ambassador to work 2-4 tastings per month. Tastings are typically 2-3 hours in length.

Responsibilities

- Work a tasting table in liquor stores
- Set up and dismantle display
- Engage with storegoers by offering samples and swag
- Educate attendees on the Short Path Distillery brand and its Triple Sec
- Promote and sell bottles of Triple Sec
- Share event data and photos with Sales Manager
- Comply with all beverage regulations

Qualifications

- Verbal communication skills
- High energy
- Professional demeanor
- Passion for spirits
- Customer service, hospitality, and/or retail experience preferred
- Ability to lift and carry 30 pounds

Compensation is \$50 per 2-3 hour tasting + \$5 commission on each bottle sold

Job Benefits

Boozy benefits

Hiring organization

Short Path Distillery

Employment Type

Part-time

Working Hours

Part time evenings & weekends

Date posted

March 14, 2024