

Short Path Distillery – Brand Ambassador

Essential Job Functions:

- Be a knowledgeable ambassador of the Short Path Distillery brand
- Promote Short Path Distillery spirits at on-premise and off-premise locations, tasting events, and off-site events
- Build and maintain relationships with buyers within assigned territory using a white-glove approach to customer service
- Grow sales and placements within legacy accounts
- Develop new accounts and new placements
- Interface with distributor to ensure accounts are touched appropriately and timely, efficient delivery of product and overall management of accounts within territory
- Effective merchandising of accounts ensuring SPD products are stocked appropriately and well-presented on store shelves, including optimal placement of point-of-sale materials (i.e. shelf talkers) for increased product visibility and awareness
- Handle customer inquiries regarding product information, distillery information and other inquiries as they arise
- Assist in deliveries as required

Essential Job Requirements:

- Excellent oral, written, and inter-personal communication skills
- Valid driver's license and car
- Travel between accounts required, hours may vary
- Ability and willingness to work independently
- Ability to lift and maneuver 25-50 lb boxes
- Strong familiarity with Boston's bar and restaurant community
- Strong interest in spirit sales with an emphasis on mixology

Preferred Experience:

- Experience within the alcohol beverage industry (retail and/or wholesale) or restaurant/hospitality industry

To apply, please send cover letter and resume to info@shortpathdistillery.com.